

CLEVELAND BALLET

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For Immediate Release:

November 16, 2023

CLEVELAND BALLET ANNOUNCES *PAY WHAT YOU CAN* PERFORMANCE OF *THE NUTCRACKER*

CLEVELAND, OH – Cleveland Ballet is delivering on its core values of inclusivity and accessibility by announcing a special **Pay What You Can** performance of *The Nutcracker*. The Thursday, December 14, 11 a.m., performance of *The Nutcracker* at the Connor Palace in Playhouse Square has been designated as open to everyone.

“World class ballet in Cleveland should be accessible to all, especially children and seniors who may not have the resources or ability to go to an evening performance,” said Howard Bender, Interim President and CEO of Cleveland Ballet. In creating **the Pay What You Can** program, Cleveland Ballet hopes to encourage schools, home schoolers, and older adults to attend the affordable performance of this cherished holiday tradition.

While it is suggested that tickets start at \$10, that does not mean that Cleveland Ballet will turn anyone away. Special provisions can be made by calling Cleveland Ballet ticketing at 216.320.9000, ext 107. Otherwise, tickets can be purchased through clevelandballet.org/pay-what-you-can.

With new dances, characters, and costumes, Cleveland Ballet’s *The Nutcracker* features 11 performances running over two weekends, including matinee and evening shows starting Thursday, December 14, and ending with the evening performance on Saturday, December 23.

PHOTO RELEASE:



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About Cleveland Ballet

The current Cleveland Ballet was formed in 2014. Its first performance in October 2015 was held at the Ohio Theatre at Playhouse Square. Over the past nine years Cleveland Ballet has received rave reviews and critical acclaim. In 2017, the ballet became a resident company at Playhouse Square and has quickly emerged as a major player on Cleveland's cultural scene.

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